

# **EXAMPLE**

# **SYMPTOMS & CAUSES**

# SOLUTION

## **SUGGESTED**



### **ONSET of or CLOUDY POOL WATER**

You can see the bottom of the pool, lots of particles present when lights are on at night. Poor filtration Low free chlorine

High pH High TDS High Calcium

Dust & external contaminants High bather load - non filterable waste - oils, makeup, hair gels etc Dead Algae

### **Focus BLING**

One shot clarifier. Works on a large range of debris. Easy to use.

Place directly into the skimmer basket.

#### **Focus Sparklers**

Lasts up to 4 weeks. Unique packaging - no need to touch the product.
Dissolves – does not turn into a rubbery

Quickly removes suspended particulates for sparkling water.

## **Focus Water Polish PLUS**

Clear, sparkling pool water - Easy to apply - pH neutral formula - Compatible with all sanitation systems.





# **EXTREMELY CLOUDY**

Cannot see the steps Visibility of the bottom of pool is poor

# Focus Waterpolish Ultra 4-IN-1

Excellent pool and spa clarifier suitable for ALL applications. Assists to clear cloudy water with Chitosan restoring sparkling clear water Ideal for indoor pools and spas Removes suntan lotion, oils & metals

UltraSheen

Super strength concentrate Rapid Response & easy to apply





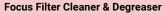
### **EXCESSIVE CLOUDINESS**

Cannot see the bottom of the pool or through the

Filtration not clearing cloudiness

# **Focus Quick Floc**

Flocs within 4-6 hours. - Fast-acting, ready to use and easy to apply liquid formula. - Fastest removal of suspended particulates for sparkling



Removes oils, scum and dirt build up allowing greater filtration and thereby providing cleaner water.



